

2015 Affiliate Partner Program

	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Affiliate Sponsor
Digital Brand Placement					
Company Name on Website	✓	✓	✓	✓	✓
Screen Capture and Link on Website	✓	✓	✓	✓	✓
Contact Info on Website	✓	✓	✓	✓	-
Company Bio on Website	✓	✓	✓	-	-
Print Brand Placement					
Name in General Meeting Program	✓	✓	✓	✓	✓
Contact Info in Gen Meeting Program	✓	✓	✓	-	-
Name in Event Programs	✓	✓	✓	✓	✓
Contact Info in Event Programs	✓	✓	✓	-	-
Event Leverage					
Golf Tournament Player Entries	4	2	1	-	-
Cherokee's Got Talent Tickets	3	2	1	-	-
Top Achiever Event Tickets	3	2	1	-	-
Member Engagement					
CAOR Membership List	✓	✓	✓	-	-
Author Status on Association Blog*	✓	✓	-	-	-
General Meeting Presentation Time	(3) 5 mins	(2) 3 mins	(1) 2mins	-	-
Use of Training Room	1/week	2/month	1/month	1/bi-monthly	-
A La Carte Items					
Education Class Sponsorship	\$100	Breakfast	Lunch	Raffle Item	
General meeting Sponsorship	\$10/head	Breakfast	Lunch	Cocktails	
New Member Orientation Sponsorship	\$75	Breakfast	-	-	
Cherokee's Got Talent Sponsorship	\$250	\$500	\$1000	\$1500	
Golf Tournament Sponsorship	\$100	\$250	\$500	\$1500	
Top Achiever Banquet Sponsorship	\$100	\$250	\$500	\$1500	
Ad Space on Website	\$200	\$500	\$750	\$1000	
Pricing^{\$}					
exclusivity	\$5,000	\$3,000	\$1,500	\$750	\$300
	3	5	10	25	50

\$7,000

What the typical REALTOR spends annually on business expenses.

INFLUENCE

REALTORS are the primary referral source for products & services for their clients. The numbers adjacent, from REALTOR Magazine, reflect the percentage of time a REALTOR **influenced** a client decision in these categories of services.

78.4% Home Inspector
74.2% Mortgage Lender
68.5% Home Warranty
65.6% Title/Insurance
54.2% Termite/Insect Inspector
45.2% Homeowner's Insurance

33.7% Appraiser
31.0% Settlement Attorney
29.5% Home Improvement
26.1% Moving Company
22.9% Utilities
19.4% Appliance Repair/Sales

**subject to editorial review*

770-591-0004 | www.cherokeerealtors.org

Partner/Sponsor Application

Cherokee Association of REALTORS® | 1600 River Park Blvd, Suite 104 | Woodstock, GA 30188

Partner and Sponsor Rates

- Platinum Partner \$5,000
- Gold Partner \$3,000
- Silver Partner \$1500
- Bronze Partner \$750
- Affiliate Partner \$300



Total: \$ _____

Client Info

Company Name _____ Website _____

Primary Contact _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Social Identity

Twitter _____

Facebook _____

Would you like to donate a door prize? YES!

What will the prize be: _____

(So we can promote it, of course.)

Payment Terms: All payments received are non-refundable. All payments due are collectible and this contract cannot be cancelled. 25% attorney fees plus any costs associated with collections are payable by Client.

Indemnity for Liability: Client assumes all responsibility for any loss, damage or claims arriving out of injury or damage to Clients' displays, equipment, and other property brought upon the venue premises and shall indemnify and hold harmless Cherokee Association of Realtors, agents, and employees from any and all liability which may ensue, from whatever cause, loss, damage or claim. Furthermore, Client assumes the entire responsibility and liability for losses, damages, and claims arising out of Client's activities on Event Premises, covenants not to sue and agrees to indemnify, defend, and hold harmless the Event Venue and Cherokee Association of Realtors, as well as their respective trustees, agents, and employees from any and all such losses, damages and claims.

Payment Method

Invoice my company at the above email. I understand payment is due upon receipt of invoice.

Please charge my credit card (circle one): Visa MasterCard AmEx

Card Holder Name _____

Card # _____

CSV Code: _____ Expiration Date: _____

Signature for Credit Card Authorization: _____



Accepted Client Signature: _____

Print name & title: _____

By signing this applicant contract, I hereby acknowledge that I am authorized on behalf of the Client to enter into this agreement & hereby understand and agree to the terms, conditions, and procedures detailed herein.