



CHEROKEE ASSOCIATION OF REALTORS®

GAR COMMITTEE REPORT FORM

Committee: GAR - RIAC Committee

Meeting Date: Sept. 10 , 2015

Member Attended: Susan West

Association Executive Report Submitted To:

Date: 9/15/15

Items Discussed:

GAR - Realtors Issues Action Committee

Denny Jones is requesting \$25,000 to fight the EPA on regulations. It was approved.

June with Lake country BOD was asked to discuss a, "Win" that had resulted with RIAC funds. The Lake Country Board is in the Lake Oconee area, a 5 County Board. There are few hotels and motels there, so short term rentals are a large part of the County. There are approx. 400 rentals now that are listed through the MLS. There was 1 person that was wanting an ordinance written that would have hurt that short term rental market. June got RIAC money to use to get info out to the residences. With this info and RIAC money they are working on getting ordinances in place to help this industry.

John Barber stated that there is NAR RPAC fundraising grant money that is available. So far this year, Local Boards have received almost \$12,000 towards fundraising events that RIAC hasn't had to come up with and fund.

SAVANNAH BOD requesting \$6000 for a fundraising event. It was approved. They are currently at 175% of their 2015 goal.

Keith Hatcher Requested money to promote legislative agenda on social media, such as Facebook ads, etc. This will not only get our issues in front of Realtors, but will also be viewed by others that are interested and involved. It will help to show that we ARE the voice of Real estate. This is something they have never done in the past and is in it's infancy state. He asked for \$1000 and the committee approved \$2500.

Keith asked for and approved for \$25,000 for a discretionary money that would be needed for events that pop up across the state thru out the year.

Thoughts (Relevancy to CAOR):

There are monies available for us to use to help fund events and to get info out to our community regarding issues to protect private property rights.

Signature