	2016 Affiliate Partner Program				
	Platinum		Gold		Silver
CHEROKEE ASSOCIATION	Partner		Partner		Partner
OF REALTORS*					
Digital Brand Placement					
Company Name on Website	✓		✓		$\checkmark$
Screen Capture and Link on Website	✓		✓		$\checkmark$
Contact Info on Website	✓		$\checkmark$		n/a
Company Bio on Website	✓		✓		n/a
Link to Affiliate Page on all CAOR Emails	✓		✓		√ ·
Print Brand Placement					
Name in General Meeting Program	✓		✓		✓
Contact Info in Gen Meeting Program	✓		✓		n/a
Name in Event Programs	✓		✓		√ ·
Contact Info in Event Programs	✓		✓		n/a
Listing in Affiliate Directory	✓		✓		√ ✓
Event Leverage					
Golf Tournament Player Entries	4		2		n/a
Top Achievers Banquet Tickets	3		2		n/a
Member Engagement					
CAOR Membership List	✓		✓		n/a
General Meeting Presentation Time	3 @ 5 min.		1 @ 2 min.		n/a
Networking/Social Event Invitations	√ 5 min.		1 @ 2 mm. ✓		11/a ✓
Committee Participation	✓		·		· ✓
Use of Training Room	2/month		1/month		1/quarter
General Meeting Attendance	7 reps		5 reps		3 reps
Pricing \$	\$5,000		\$1,500		\$400
exclusivity	1		10		
Additional Spansorship Opportunities					
Additional Sponsorship Opportunities  Annual Golf Tournament *	\$2,000	\$1,500	\$500	\$150	
Top Achievers Banquet *	32,000	<b>λ1,300</b>	3300	\$130	
New Member Orientation	December 19 1 - 1		h E miliona - 1 - 6		
General Membership Meeting Breakfast <sup>1</sup>	Provide light breakfast   Speak 5 minutes before class   Quarterly opportuniti				
Lunch & Learn <sup>2</sup>	\$400	\$250	\$100		
LUIICII & LEGIII	See note				

Misc. YPN or Social Events <sup>3</sup>

See note

We value our Affiliates! Thank you for your interest in partnering with CAOR.

<sup>\*</sup>Prices subject to change

<sup>&</sup>lt;sup>1</sup> Contact association staff for availability, location and approximate breakfast cost for the meeting you'd like to sponsor.

<sup>&</sup>lt;sup>2</sup>/<sup>3</sup> Sponsorship opportunities as available. Information will be emailed as events are planned.



## **Affiliate Application**

## for non-licensed individuals

\*required information

Applicant Information	Payment Information			
*Name	Make checks payable to CAOR or Cherokee Association of			
Nickname (if applicable)	REALTORS®			
*Date of Birth	Amount Check #			
*Cell Phone	Credit Card Information			
*Home Address	□ AMEX □ Discover □ MasterCard □ Visa			
	*Name on Card			
*Email	*Billing Address			
*Website	*Card #			
Company Information				
	*Exp. Date *CSV #			
*Company Name	*Signature			
*Company Phone	Important - Please Read			
Company Fax	I hereby apply for Affiliate membership with the Cherokee Association of			
*Company Address	REALTORS®. Payment is enclosed for			
	\$ For membership year 20			
	By signing this applicant contract, I hereby acknowledge that I am authorized on behalf of the Client to enter into this agreement & hereby understand and agree to the terms, conditions, and procedures detailed herein.			
Preferred Mailing Address ☐ Home ☐ Office	All payments received are non-refundable. All payments due are collectible and this contract cannot be cancelled. 25% attorney fees plus any costs associated with collections are payable by Client.			
Business Type	Client assumes all responsibility for any loss, damage or claims arriving			
What type of business?	out of injury or damage to Clients' displays, equipment, and other prop- erty brought upon the venue premises and shall indemnify and hold harmless Cherokee Association of Realtors, agents, and employees from any and all liability which may ensue, from whatever cause, loss, damage or claim. Furthermore, Client assumes the entire responsibility and liabil-			
Current/Past REALTOR® Membership	ity for losses, damages, and claims arising out of Client's activities on Event Premises, covenants not to sue and agrees to indemnify, defend, and hold harmless the Event Venue and Cherokee Association of Realtors,			
Have you previously held membership in a Board of REALTORS®? ☐ Yes ☐ No	as well as their respective trustees, agents, and employees from any and all such losses, damages and claims.			
If yes, name of board	Affiliate membership does not allow the use of the term REALTOR®, REALTORS® or REALTOR® Associate nor the use of the REALTOR® logo or trademark.			
NRDS ID#	All information given is correct and true to the best of my knowledge.			
If a current member of a REALTOR® board please indicate if your transferring your Primary membership or applying for	*Signed			
a Secondary membership with the Cherokee Association of	*Print Name			
REALTORS®  □ Primary □ Secondary	*Date			