

3 Hour CE Georgia Real-Estate Commission Approved Course

The #1 complaint that the Georgia Real Estate Commission receives is from unethical internet marketing practices on the behalf of real estate professionals. This includes marketing on websites, multiple listing sites and Facebook.

The "How to Legally and Ethically Manage Your Facebook Page" course educates real-estate professionals on the rules of how to safely, legally and ethically use Facebook in order to market their business.

Worldwide, there are over 1.49 billion monthly active Facebook users which is a 13 percent increase year over year. These numbers mean that having an effective Business Facebook page can impact the success and increase the sales of today's real estate professionals.

IN THIS HANDS-ON AND DYNAMIC TRAINING, YOU WILL LEARN...

- ☐ **Branding with Facebook**
The importance of using a Facebook Business page to brand yourself and your business.
- ☐ **Marketing with Facebook**
How to have a complete and effective Facebook profile that will grow your online presence.
- ☐ **Georgia Real Estate Law**
How to ensure that each Facebook post is in accordance with Georgia Real Estate Law, 520-1-.09.

**Westwood School of Real-Estate
Sponsored Course**

Shantha Wetterhan
Certified Social Media Marketing Manager



678.646.8026

www.competitivebrand.com