



2017 Affiliate Partner Program

	Platinum Partner	Gold Partner		Silver Partner
Digital Brand Placement				
Company Name on Website	✓	✓		✓
Screen Capture and Link on Website	✓	✓		✓
Contact Info on Website	✓	✓		n/a
Company Bio on Website	✓	✓		n/a
Link to Affiliate Page on CAOR Emails	✓	✓		✓
Logo Placement on Website Homepage	✓	✓		n/a
Print Brand Placement				
Name in General Meeting Program	✓	✓		✓
Contact Info in Gen Meeting Program	✓	✓		n/a
Name in Event Programs	✓	✓		✓
Contact Info in Event Programs	✓	✓		n/a
Listing in Affiliate Directory	✓	✓		✓
Event Leverage				
Golf Tournament Player Entries ⁴	4	2		n/a
Top Achievers Banquet Tickets ⁴	3	2		n/a
Member Engagement				
CAOR Membership List	✓	✓		n/a
General Meeting Presentation Time	3 @ 5 min.	1 @ 2 min.		n/a
Networking/Social Event Invitations	✓	✓		✓
Committee Participation	✓	✓		✓
Use of Training Room	2/month	1/month		1/quarter
General Meeting Attendance	7 reps	5 reps		3 reps
Primary Affiliate Price	\$5,000	\$1,500		\$400
Secondary Affiliate Price <small>(Secondary if GA dues are paid via a primary board)</small>		\$1,402		\$302

Additional Sponsorship Opportunities

Annual Golf Tournament *	\$2,000	\$1,500	\$500	\$150
Top Achievers Banquet *	\$400	\$250	\$100	
New Member Orientation	Provide light breakfast Speak 5 minutes before class Quarterly opportunities			
General Membership Meeting Breakfast ¹	\$300			
Lunch & Learn ²	See note			
Misc. YPN or Social Events ³	See note			

*Prices subject to change

¹ Contact association staff for availability, location and approximate breakfast cost for the meeting you'd like to sponsor.

² / ³ Sponsorship opportunities as available. Information will be emailed as events are planned.

⁴ Event tickets must be claimed. Please RSVP to staff when invitations are sent if you plan to attend. Please indicate the # of tickets you'll be claiming.

We value our Affiliates! Thank you for your interest in partnering with CAOR.

Questions? Contact us at 770-591-0004 | staff@caor.info

www.cherokeerealtors.org



Affiliate Application for non-licensed individuals

*required information

Applicant Information

*Name _____

Nickname (if applicable) _____

*Date of Birth _____

*Cell Phone _____

*Home Address _____

*Email _____

*Website _____

Company Information

*Company Name _____

*Company Phone _____

Company Fax _____

*Company Address _____

Preferred Mailing Address Home Office

Business Type

What type of business? _____

Current/Past REALTOR® Membership

Have you previously held membership in a Board of REALTORS®? Yes No

If yes, name of board _____

NRDS ID# _____

If a current member of a REALTOR® board please indicate if your transferring your Primary membership or applying for a Secondary membership with the Cherokee Association of REALTORS®

Primary Secondary

Payment Information

Make checks payable to CAOR or Cherokee Association of REALTORS®

Amount _____ Check # _____

Credit Card Information

AMEX Discover MasterCard Visa

*Name on Card _____

*Billing Address _____

*Card # _____

*Exp. Date _____ *CSV # _____

*Signature _____

Important - Please Read

I hereby apply for Affiliate membership with the Cherokee Association of REALTORS®. Payment is enclosed for

\$ _____ For membership year 20 _____

By signing this applicant contract, I hereby acknowledge that I am authorized on behalf of the Client to enter into this agreement & hereby understand and agree to the terms, conditions, and procedures detailed herein.

All payments received are non-refundable. All payments due are collectible and this contract cannot be cancelled. 25% attorney fees plus any costs associated with collections are payable by Client.

Client assumes all responsibility for any loss, damage or claims arriving out of injury or damage to Clients' displays, equipment, and other property brought upon the venue premises and shall indemnify and hold harmless Cherokee Association of Realtors, agents, and employees from any and all liability which may ensue, from whatever cause, loss, damage or claim. Furthermore, Client assumes the entire responsibility and liability for losses, damages, and claims arising out of Client's activities on Event Premises, covenants not to sue and agrees to indemnify, defend, and hold harmless the Event Venue and Cherokee Association of Realtors, as well as their respective trustees, agents, and employees from any and all such losses, damages and claims.

Affiliate membership does not allow the use of the term REALTOR®, REALTORS® or REALTOR® Associate nor the use of the REALTOR® logo or trademark.

All information given is correct and true to the best of my knowledge.

*Signed _____

*Print Name _____

*Date _____