



## 2019 Affiliate Partner Program

|  | Platinum Partner | Gold Partner   |  | Silver Partner |
|--|------------------|----------------|--|----------------|
| <b>Digital Brand Placement</b>   |                  |                |  |                |
| Company Name on Website  | ✓                | ✓              |  | ✓              |
| Screen Capture and Link on Website   | ✓                | ✓              |  | ✓              |
| Contact Info on Website  | ✓                | ✓              |  | n/a            |
| Company Bio on Website   | ✓                | ✓              |  | n/a            |
| Link to Affiliate Page on CAOR Emails  | ✓                | ✓              |  | ✓              |
| Logo Placement on Website Homepage   | ✓                | ✓              |  | n/a            |
| <b>Print Brand Placement</b>   |                  |                |  |                |
| Name in General Meeting Program  | ✓                | ✓              |  | ✓              |
| Contact Info in Gen Meeting Program  | ✓                | ✓              |  | n/a            |
| Name in Event Programs   | ✓                | ✓              |  | ✓              |
| Contact Info in Event Programs   | ✓                | ✓              |  | n/a            |
| Listing in Affiliate Directory   | ✓                | ✓              |  | ✓              |
| <b>Event Leverage</b>  |                  |                |  |                |
| Golf Tournament Player Entries <sup>4</sup>  | 4                | 2              |  | n/a            |
| Top Achievers Banquet Tickets <sup>4</sup>   | 3                | 2              |  | n/a            |
| <b>Member Engagement</b>   |                  |                |  |                |
| CAOR Membership List   | ✓                | ✓              |  | n/a            |
| General Meeting Presentation Time  | 3 @ 5 min.       | 1 @ 2 min.     |  | n/a            |
| Networking/Social Event Invitations  | ✓                | ✓              |  | ✓              |
| Committee Participation  | ✓                | ✓              |  | ✓              |
| Use of Training Room   | 2/month          | 1/month        |  | 1/quarter      |
| General Meeting Attendance   | 7 reps           | 5 reps         |  | 3 reps         |
| <b>Primary</b> Affiliate Price   | <b>\$4,000</b>   | <b>\$1,500</b> |  | <b>\$400</b>   |
| <b>Secondary</b> Affiliate Price<br><small>(Secondary if GA dues are paid via a primary board)</small> |                  | <b>\$1,402</b> |  | <b>\$302</b>   |

### Additional Sponsorship Opportunities

|   |  |         |       |       |
|---|--|---------|-------|-------|
| Annual Golf Tournament *                          | \$2,000  | \$1,500 | \$500 | \$150 |
| Top Achievers Banquet *                           | \$400  | \$250   | \$100 |       |
| New Member Orientation                            | Provide light breakfast   Speak 5 minutes before class   Quarterly opportunities |         |       |       |
| General Membership Meeting Breakfast <sup>1</sup> | \$300  | \$1,000 |       |       |
| Lunch & Learn <sup>2</sup>                        | See note   |         |       |       |
| Member Engagement, YPN Social Events <sup>3</sup> | See note   |         |       |       |

\*Prices subject to change

<sup>1</sup> Contact association staff for availability and location. Regular membership meetings are \$300. November installation of officers, \$1,000

<sup>2</sup> / <sup>3</sup> Sponsorship opportunities as available. Information will be available as events are planned.

<sup>4</sup> Event tickets must be claimed. Please RSVP to staff when invitations are sent if you plan to attend. Please indicate the # of tickets you'll be claiming.

**We value our Affiliates! Thank you for your interest in partnering with CAOR.**

Questions? Contact us at 770-591-0004 | [staff@caor.info](mailto:staff@caor.info)

[www.cherokeerealtors.org](http://www.cherokeerealtors.org)



# Affiliate Application for non-licensed individuals

\*required information

### Applicant Information

\*Name \_\_\_\_\_

Nickname (if applicable) \_\_\_\_\_

\*Date of Birth \_\_\_\_\_

\*Cell Phone \_\_\_\_\_

\*Home Address \_\_\_\_\_  
\_\_\_\_\_

\*Email \_\_\_\_\_

\*Website \_\_\_\_\_

### Company Information

\*Company Name \_\_\_\_\_

\*Company Phone \_\_\_\_\_

Company Fax \_\_\_\_\_

\*Company Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Preferred Mailing Address  Home  Office

### Business Type

What type of business? \_\_\_\_\_  
\_\_\_\_\_

### Current/Past REALTOR® Membership

Have you previously held membership in a Board of REALTORS®?  Yes  No

If yes, name of board \_\_\_\_\_

NRDS ID# \_\_\_\_\_

If a current member of a REALTOR® board please indicate if your transferring your Primary membership or applying for a Secondary membership with the Cherokee Association of REALTORS®

Primary  Secondary

### Payment Information

Make checks payable to CAOR or Cherokee Association of REALTORS®

Amount \_\_\_\_\_ Check # \_\_\_\_\_

### Credit Card Information

AMEX  Discover  MasterCard  Visa

\*Name on Card \_\_\_\_\_

\*Billing Address \_\_\_\_\_  
\_\_\_\_\_

\*Card # \_\_\_\_\_

\*Exp. Date \_\_\_\_\_ \*CSV # \_\_\_\_\_

\*Signature \_\_\_\_\_

### Important - Please Read

I hereby apply for Affiliate membership with the Cherokee Association of REALTORS®. Payment is enclosed for

\$ \_\_\_\_\_ For membership year 20 \_\_\_\_\_

By signing this applicant contract, I hereby acknowledge that I am authorized on behalf of the Client to enter into this agreement & hereby understand and agree to the terms, conditions, and procedures detailed herein.

All payments received are non-refundable. All payments due are collectible and this contract cannot be cancelled. 25% attorney fees plus any costs associated with collections are payable by Client.

Client assumes all responsibility for any loss, damage or claims arriving out of injury or damage to Clients' displays, equipment, and other property brought upon the venue premises and shall indemnify and hold harmless Cherokee Association of Realtors, agents, and employees from any and all liability which may ensue, from whatever cause, loss, damage or claim. Furthermore, Client assumes the entire responsibility and liability for losses, damages, and claims arising out of Client's activities on Event Premises, covenants not to sue and agrees to indemnify, defend, and hold harmless the Event Venue and Cherokee Association of Realtors, as well as their respective trustees, agents, and employees from any and all such losses, damages and claims.

Affiliate membership does not allow the use of the term REALTOR®, REALTORS® or REALTOR® Associate nor the use of the REALTOR® logo or trademark.

All information given is correct and true to the best of my knowledge.

\*Signed \_\_\_\_\_

\*Print Name \_\_\_\_\_

\*Date \_\_\_\_\_