



CHEROKEE ASSOCIATION OF REALTORS®
GAR COMMITTEE REPORT FORM

Committee: Crushing Your Competition Meeting Date: 2/14/17
at the Listing Table (Part 1 + Part 2)

Member
Attended: Dolores Wahl

Association Executive Report Submitted To: Karen Cunningham Date: 2/21/17

Items Discussed:

1. List of ideas, techniques + tools in getting listings every time.
2. Unique Marketing Tactics
3. Marketing Prep
4. Smart Listings - Plus 10%
5. Choosing the right agent
6. Seller's Profile
7. Team members duties
8. Fishing for Listings

Thoughts (Relevancy to CAOR):

The instructor, Sasha Farmer, from Virginia was very motivated and had a list of what to do in getting leads + listings. She talked extremely fast but never missed a beat in explaining her techniques and her road to success!

Signature