



CHEROKEE ASSOCIATION OF REALTORS® GAR CONFERENCE REPORT FORM

Committee/Class: President Elect Forum
Meeting Date: February 7, 2018

Member Attended: Jeff Little

Association Executive Report Submitted To: Karen Cunningham
Date: February 7, 2018

Items Discussed:

- Starting in 2019, legislative day will be a stand alone event and will not be held in coordination with the Inaugural Conference. Ideas were taken from the floor to help make the legislative day in future years more successful:
 - Stipends to boards for busses or transportation
 - Group rates at hotel and parking facilities
 - CE classes offered to make it more of a full day offering
 - Still meet at Freight Depot and offer breakfast and lunch
 - Economic updates
 - Repeat sessions morning & afternoon
 - Have a gift-back program / service project to fill afternoon time
- Non-realtor forms revenue is helping GAR pay off the new GAR building faster.
- It was suggested for boards to get brokers more engaged so their agents are more engaged in local boards, GAR, NAR, etc.
- Start a list-serv or google group for president elects so we can more easily communicate with each other.
- It was advised that presidents surround themselves with strong, competent people who can make them and their boards look good and let them do their job — do not micromanage. Picking committee chairs is a very important task.
- For presidents and president-elects, the AE needs to be your best friend and the extension of your right arm. They can help you a lot.
- It is recommended that all president elects apply for GAR Leadership Academy
- Have RPAC events to help meet your RPAC goals. Example: Athens board raised \$43,000 in 3 hours with 150 people in attendance.

Thoughts (Relevancy to CAOR):

These are all great ideas to help CAOR and all Realtors as well as some great ideas for future events.

Jeff Little
Signature